# DESIGNING AND CRACKING <br> ASSOCIATIVE PASSWORDS 

KIRSI HELKALA ASSOCIATE PROFESSOR GJØVIK UNIVERSITY COLLEGE



Kirsi Helkala and Nils Kalstad Svendsen.
The Security and Memorability of Passwords Generated by Using an Association Element and a Personal Factor.

In proceedings of NordSec 2011 and LNCS 7161, pp.114-130. Springer, Heidelberg, 2012.

Kirsi Helkala, Nils Kalstad Svendsen, Per Thorsheim and Anders Wiehe.
Cracking Associative Passwords.
In LNCS, vol.7617, Secure IT Systems:
17th Nordic Conference, NordSec 2012.
Proceedings: Springer, p. 153-168.

## Content

- Motivation
- Experiment 2011
- Guidelines for Associative Passwords
- Description of the Collected Data
- Cracking Experiment 2012
- Conclusion


## Motivation

- At NordSec 2011, we reported an experiment where association was successfully used in creation of memorable and strong passwords
- The fact that these passwords might contain information that can be derived from the login sites or have a repeated structure has been a source of criticism of the security of associative passwords
- We addressed these possible drawbacks by challenging the passwords as MD5crypt representatives with the open source password-cracking tool, John the Ripper
- MD5 representatives were used in a public challenge to the password-cracking community


## EXPERIMENT 2011

- Engineering B.Sc. Students
- Age 19-25
- All except one Norwegian
- Three phases
- Phase 1: Education
- Phase 2: Password design
- Phase 3: Recall
- Collected 508 associative passwords, further used in Cracking Experiment 2012


## Design Guidelines For Associative Passwords

1. Identify element associated to the service
2. Identify Personal Factor
3. Create password in one of the listed categories:

Word password:

- Minimum 13 characters
- Use many short and modified words
- Remember special characters when modifying
- The longer the password, the less modification is needed


## Design Guidelines

Mixture password:

- Minimum 11 characters
- Use several short (not the same length), modified words together with extra characters from large character set
- Remember special characters when modifying

Non-word password:

- Minimum 9 characters
- Use characters from all character sets but in such way that there are many special characters
$\leftarrow \rightarrow \mathbf{C}$ Stockmann Oyj Abp [FI] https://www.akateeminenkirjakauppa.fi/webapp/wcs/stores/servlet/LogonForm?langld=-1\&storeld=... $\hat{\boldsymbol{B}}$
* Log In
*New customer


## FASTLINKS

*Bargains

* Tästä puhutaan


## INFO

* Instructions
* Terms of Export
* Contact Information,

Business Hours

* Finnish for Foreigners
* Books about Finland


## BROWSE BY CATEGORY

*Finnish books
*Swedish books

* English books

PLEASE NOTE! Online shop prices may differ from the prices in the store.


## Take a moment to register! Advantages:

- Permanent shopping cart: The titles you have added to the shopping cart will stay there until you decide to remove or order them.
- Address book: You can order books to other addresses than your own one.Thus it is easy to send book presents, for example.
- Order History: You can browse your previous orders and follow up the progress of your order.
- Watchdog Service: You will be informed of the price and availabiltity of the books you have inquired (about).
- Many payment methods: You can even pay against invoice.
- As Stockmanns Loyal Customer you get at least $20 \%$ off the price of current months


## book offers.

* How To Become a Stockmann Loyal Customer


## Some Associative Passwords

- Associated: Triangle and circle in a logo
- Triangle=V and circle=O
- Personal factor
- Princess with a golden ball, 1984
- Word:

Tri@ngleCirclePricessWith@GoldenB@ll

- Mixture:

V\&O/Princess_With_a_Golden_Ball84

- Non-word:

V\&O/Pwagb_84
VP\&rOi8n4cess

Description of the Collected Data that might have Effect on

Successful Cracking

## LANGUAGE

- $60.0 \%$ of the passwords were generated using only Norwegian
- $19.9 \%$ were based on English
- $9.3 \%$ were based on Finnish words
- $8.9 \%$ were bilingual passwords being mostly Norwegian-English
- This indicates that users' first option for the language is their mother tongue.


## MODIFICATION

$\cdot 90-91 \%$ of Word and Mixture passwords were modified
$\cdot$ Most common modification (60\%) was capitalization

- The modifications were very similar to Leet-alphabets

| Original | a | d | e | g | h | i, 1 | o | s | t | u | å | $\varnothing$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Replaced with | $4,$ | L | $\begin{aligned} & 3, \\ & € \end{aligned}$ | 6 | $1-$ | 1 | $\begin{aligned} & 0, \\ & \varnothing \end{aligned}$ | $\begin{aligned} & 5, \\ & \mathrm{z}, \\ & \$ \end{aligned}$ | 7 | I_I | $\begin{aligned} & @, \\ & \text { aa, } \\ & \backslash \mathrm{a} \end{aligned}$ | $\begin{aligned} & \mathrm{O} \\ & \mathrm{e}, \\ & \mathrm{o}, \\ & @, \\ & \text { \o } \end{aligned}$ |
| Original | 1 | 3 | \& | to | se | eight | og |  |  |  |  |  |
| Replaced with | i | e | 3 | 2 | z | 8 | \& |  |  |  |  |  |

## ASSOCIATION ELEMENTS

- Primary: 57\%, Secondary: 26\%, Tertiary: 17\%
- About password
$\Rightarrow 85.8 \%$ began with a letter
$\Rightarrow 17 \%$ began with the same letter as the site
$\rightarrow 84.1 \%$ of starting letters were upper case letters
$\Rightarrow 31.3 \%$ of all of the passwords contained the name of the site in one form or another
$\Rightarrow 10.8 \%$ of passwords in our dataset included a colour word and $65.5 \%$ of these passwords were associated with sites that used strong colour(s)


## PERSONAL FACTORS

- No factor: $15 \%$
- Service related: 14\%
- Site related: 5\%
- Not related: 66\%
- No same factors among participants
- Personal factors varied considerably and most of them were information that is rather difficult to find


## PASSWORD SEMANTICS

- Word: Word $_{1}$ Word $_{2} \ldots$ Word $_{n}$
- Words are pure or modified
- MyOwnStrongPassword
- Mixture: $\mathrm{Nw}_{0}$ Word $_{1} N w_{1}$ Word $_{2} N w_{2} \ldots \mathrm{Nw}_{n-1}$ Word $_{n} N w_{n}$
- Words are pure or modified
- Nw:s are meaningless char strings with variable lengths
- !My\#Own\#Strong\#Password!
- Non-word: $C_{1} C_{2} \ldots C_{n}$
- C:s are characters from all character sets
- !M\#0\#S\# P!


## Wondering about Memorability?

## Effect of the Association Element on Memorability

- Group 1 (study 2008-2009):
- one password without association
- a recall percentage of $31 \%$
- Group 2:
- ten passwords with association
- a recall percentage of $49 \%$
- Analysis shows that the data provides sufficient evidence to conclude that use of an Association Element has positive effect on the memorability of the password.


## Memorability vs. Strength - 1

| Category | Fully Remembered | $1-2$ errors | Not Remembered |
| :--- | :---: | :---: | :---: |
| Good ones | $61.7 \%$ | $14.9 \%$ | $23.4 \%$ |
| Weak ones | $47.5 \%$ | $15.7 \%$ | $36.8 \%$ |


|  | 1. Recall Session |  | 2. Recall Session |  |
| :--- | :---: | :---: | :---: | :---: |
| Category | Fully Remembered | 1-2 errors | Primary | Secondary |
| Word | $38.8 \%$ | $13.6 \%$ | $42.5 \%$ | $44.0 \%$ |
| Mixture | $48.6 \%$ | $16.8 \%$ | $40.5 \%$ | $48.0 \%$ |
| Non-word | $64.5 \%$ | $14.8 \%$ | $66.4 \%$ | $50.0 \%$ |

## CRACKING EXPERIMENT

## JOHN THE RIPPER, PART I

- In the first three approaches, MD5crypt with salt was used to hash the passwords
- The same salt was used for all the passwords
- The machine used was Intel(R) Core(TM) i7-2760QM CPU @ 2.40 GHz with CentOS operating system
- The computer had alternative tasks to handle during the experiment, which reduced the cracking speed


## CRACKING 1

- We combined English and Norwegian wordlists from Aspell in the newest version of Fedora
- The wordlists were used to run John the Ripper in wordlist mode adapted with MD5 hash rules
- With this mode, we were immediately able to crack 3 out of 508 passwords; all very weak
- First one was 8 character long password, which only contained digits
- Second one was a name of an English town with first letter capitalized
- Third password was a name of a Norwegian community with first letter capitalized


## CRACKING 2

- Used John the Ripper in incremental mode
- Let it run for a week at approximately $40 \mathrm{Mc} / \mathrm{s}$
- Were able to crack eleven of the remaining 505 passwords; all very weak
- All of the identified passwords were shorter than eight characters
- There were several other passwords with less than eight characters, but they were not found within the time frame and had the following properties:


## CRACKING 2 CONTINUES

- 5 chars:
- Two mixture pwds, both having word part with first letter capitalized and non-word part in the end including a special char
- One was totally capitalized non-word password
- 6 chars:
- Three totally capitalized non-word pwds
- One was a word pwd containing two words with capitalization and not so common modification (! @)
- 7 chars:
- Four non-word pwds containing uc' s, lc's and digits
- One mixture pwd containing not so common modification and ending to non-word part with two digits


## CRACKING 3

- Used reduced wordlist
- The participants had registered their associations, and we used this information to generate a new wordlist
- This list contained 247 elements, mostly words, but also digits, symbols and Internet addresses
- NOTE: the list contained all three types of association elements
- If an adversary makes such a list, we can assume that he is able to include the primary associations easily
- However, including the secondary and tertiary associations would need a great deal of guessing
- This implies that a potential attacker would have a larger


## CRACKING 3 CONTINUES

- Used modifications shown earlier were user as rules for John the Ripper (excluded: eight $\rightarrow 8$ and og $\rightarrow$ \& etc.)
- Used "between characters" collected from the data between words in Mixture passwords (shown below)
- Limited to passwords containing one, two or three words, separated with a between character
- Final wordlist (yet to be mod.) contained 3391490557 raw combinations
- In our dataset 107 (21\%) passwords full filled this requirement (five of these had been found earlier and were excluded from the search list)


## CRACKING 3 CONTINUES

- The run took six days, four hours and twenty-six minutes
- The speed at the end was twenty-five million trials per second: at least $13 * 10^{12}$ trials
- Were able to crack only one additional password
- a three-letter word with first letter capitalized
- Reasons for not finding more:
$\rightarrow$ Grammatical errors, lacking grammatical alternatives
$\rightarrow$ Used personal factors were not site related
$\Rightarrow$ Full sentences, more words missing from the list
$\Rightarrow$ Same characters modified differently
$\Rightarrow$ Strange capitalization


## CRACKING CHALLENGE

- We challenged the password-cracking community by publishing nine examples of the password MD5 hash without salt on the Security Nirvana blog site
- From each category: Word, Mixture and Non-word, we included one weak, one good and one strong password
- All passwords were also recalled by the users in the previous study 2011
- Examples of each category were given on the introduction part of the blog post
- None of them has been revealed yet


## JOHN THE RIPPER, PART II

- A targeted attack against three Word- passwords which also were part of the open challenge
- Created a new list containing 156 word containing word association, common verbs, nouns prepositions so that meaningful sentences could be created
- Also personal factors were included this time
- NOTE: this was possible only for us knowing the data
- Able to crack one out of three
- Two were left unfound due to simultaneously modifications of different characters, something that the cracking mode was not able to handle


## EXAMPLES OF PWD STRUCTURES IN THE CHALLENGE

IWishAcademicSuccess HvitH0ur3L4si
Th3M1dd3141d3r3nS3tt3rs
(Cracked by us)
(white hour eglass)
(the middel alderen setters)

## COLLEGEF546

j36\#5k@1\#p \a\#F3R1
S@1?In@2012TtI?
(jeg skal på ferie)
(salaatti, Ina, 2012)

RV5BC6T379
HhpaMkhkh77 (Heppa huokaili peiton alla Mielellä kovin haikealla kh77) ${ }_{30}$
Ssomoymkik7e7\# (Suomi 77, smykke \#)

## CONCLUSIONS

- Passwords based on primary associations were assumed to be easiest to crack, since, in theory, one can generate a list containing "all" associations of a service site
- However, it is not enough to have a list of "all" associations
- Passwords become memorable when the associated words are linked to each other logically, meaning that sentences are used
- As a consequence, other words, such as verbs and pronouns have to be added to the dictionary leading to a larger set of words and increased complexity


## CONCLUSIONS

- We recommend the use of associative passwords with secondary and tertiary associations combined with guidelines for categorized passwords for creating memorable and strong passwords
- Furthermore, users should always be encouraged to use both a personal factor and an association element
- By doing so, adversaries are forced to use a large word set, which makes the cracking task more difficult


